

Cloud Operator Days Tokyo 2025

Spotlighting Cloud Operators!
~Operation to create, operation to retain~

Sponsorship Prospectus

Spotlighting Cloud Operators! ~ Operation to create, operation to bequeath ~

Under the main theme of “**Operation to create, operation to bequeath**” we would like to share new challenges, successes and failures, and know-how gained from experience in actual operation.

The future of AI is full of unlimited possibilities, and it is expected that the evolution of the technology will drastically change the way cloud operations are conducted. However, the reality is that cloud operators actually face many challenges such as operational automation and scalability, security and compliance, while managing complex infrastructure with limited human resources. The event will explore how the evolution of AI technologies interact with the field of cloud operations.

We are considering the following main tracks for this year’s event, but we are open to a wide range of topics as long as they are operations-related and in line with the purpose of the event.

- AIOps
- Operation War Stories
- Automation (Dev/Ops, CI/CD, IaC)
- Team Building, Training/Education
- OpenStack
- Monitoring, Log, Observability
- Managing Public Clouds
- Other operation-related topics

[Cloud Operator Days Tokyo]

A tech event focused on cloud operators. Cloud operators include not only infrastructure engineers who are operating cloud infrastructure (IaaS, PaaS, SaaS, FaaS), but also those who create and operate applications on cloud infrastructure. We would like to grow this event as a community that can develop operations technology and educate and train young engineers who are interested in infrastructure and application operations by presenting and sharing techniques, problems, and solutions related to operation.

Last year's third event featured more than 50 online, on-demand sessions, followed by a one-day hybrid closing event, and was accessed by more than 1,000 viewers. <https://cloudopsdays.com/archive/2023/>

This year we plan to hold the event again with online, on-demand session delivery and a closing event to be held offline.

Purpose

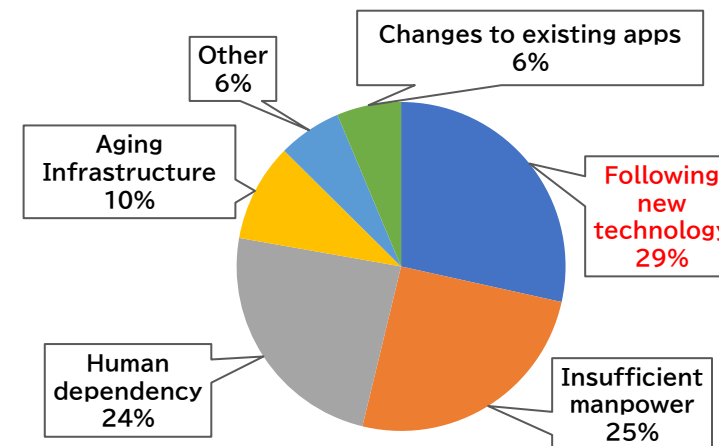
Why focus on “operations engineers” ?

The building and operation of cloud infrastructure systems are two sides of the same coin, but the main topics covered in technical articles, books, documents, and technical events and cutting-edge case studies inevitably lean toward building. However, if we consider the “life” of an enterprise IT system, most of its lifetime is occupied by “operations”. It should be obvious that the know-how related to operation is the information that most engineers want to acquire.

In the enterprise field, operations engineers are involved in a wide range of tasks, from day-to-day stable operation to fixing problems, responding to incidents, and performing various types of maintenance. The dilemma is that it is difficult to share know-how with the outside world, and even if you want to provide information, you cannot put it in a form that can be understood by outsiders. In addition, there seems to be a psychological feeling of embarrassment in exposing case studies to the outside world, since it is necessary to tell stories of failure and hardships.

Unfortunately, it is not so convenient to find a way out of this situation. If there is anything that can be done, it would be to prepare more places where the situation in the field can be discussed as openly as possible. In the same way as with open source development, opening up the know-how of cloud operations will be a shortcut for more engineers to grow together.

Operational challenges (multiple choice)
from CODT2024 audience survey



連載

"運用者に光を" 「Cloud Operator Days Tokyo 2021」の歩き方
<https://gihyo.jp/admin/serial/01/codt2021/>

Event Outline

Cloud Operator Days Tokyo (CODT) 2025

Theme: Spotighting Cloud Operators!

~ Operation to create, operation to bequeath ~

Host: CODT2025 Organizing Committee

Fee: Free (advance registration required)

Expected Viewers: 1,500



2024.09.06 Closing Event Keynote
Troubleshooting a 10-year-old 24x7 service
and using generative AI
Yuki Ando (User Base, Inc.)

Dates (Format):

- Mid-July 2025 On-demand delivery (online | 60 sessions | CFS/Sponsor/Invited content)
- September 5, 2025 Closing Event (offline | one-day | Keynote/Panel/LT/Award Ceremony)

Host

Cloud Operator Days Tokyo 2024 Organizing Committee

Chair: Akihiro Hasegawa (AXLBIT)

Committee Members:

Isamu Akiba (Inazou Co., Ltd.)

Noboru Iwamatsu (Fujitsu Ltd.)

Takashi Iwamoto (ENECHANGE Ltd.)

Toshiaki Iwamoto (GURUNAVI, INC.)

Yuki Urano (IBM Japan, Ltd.)

Kenji Ohmori (Inazou Co., Ltd.)

Kenta Gomi (NTT-ME)

Naomichi Shimazu (DENSO)

Hideki Takasima(NTT AT)

Yuma Taguchi (NTT-ME)

Hidetatsu Takeno (LIFULL Co., Ltd.)

Daichi Toyooka (NTT-ME)

Teruaki Noyama (NTT Communications Corp.)

Shintaro Mizuno (NTT)

Yuuki Yamashita (Red Hat K.K.)



Past Events

	CODT2020	CODT2021
Registrants	1,422	1,908
Viewers (unique)	1,387 (July 2021 two-day program; live streaming)	1,821 (July/August 2021; four week on demand viewing) 408 (2021.08.27 closing event – award ceremony viewers; live streaming)
Sessions	43	54
Sponsors	13	19
Main Session Tracks	Application development Troubleshooting Large-scale operation OpenStack Organization Theory	Large-scale system operation Internal Infra (infosys, dev infra) operation Operation automation (Dev/Ops, CI/CD) Operation war stories (failures/troubleshooting) Cloud Native Telecom Operator Meetup (CNTOM)
Top Viewed Sessions	Rakuten Mobile "Complete Virtualization" KDDI's approach to "agile development" IaaS infra supporting Yahoo! JAPAN's 80 billion PV/month How to Troubleshoot Cloud Infrastructure Static Testing Strategy for Infrastructure as Code	How to Start SRE: NTT DOCOMO "RAFTEL"'s Practice Confronting the Super PayPay Shopping Festival NFV changing the way telcos operate - cloud-native (KDDI) OpenShift for Kubernetes Operation Yahoo Japan's IaaS Kubernetes cluster update story
Event Report (Japanese)	https://cloudopsdays.com/wp-content/uploads/2020/09/CODT2020_report.pdf	https://cloudopsdays.com/wp-content/uploads/2021/09/CODT2021_report_final.pdf

Past Events

	CODT2022		CODT2023 「Unplugged」 2023.02.14
Registrants	2,039	Registrants	144
Viewers (unique)	1,846 (On-demand session viewers) 501 (7/27 Closing Event - Hybrid)	participants	96 (off-line)
Sessions	71		
Sponsors	24		
Main Session Tracks	Large-scale system operation War stories Operation automation (Dev/Ops, CI/CD) Internal infrastructure Service and application operations Product and technology trends Cloud CoE	Purpose	A completely offline operational engineers' roundtable discussion. Unlike a traditional conference, this was be a fishbowl-style discussion of the real voices of engineers. As the name "Unplugged" suggests, this was a great opportunity for speakers to not only give, but also take away information from each other through discussion.
Top Viewed Sessions	<ul style="list-style-type: none">- KDDI's internal upgrade of its OpenStack NFV infrastructure- Gameday at a credit card company - unleashing "Gremlin" on Kubernetes- The evolution of accident prevention efforts at Yahoo! Japan- Rethinking Effective Alerts- Building Japan's Largest Containerized Data Center	Main Session Tracks	Large infrastructure incidents Operational HR Deployment Monitoring and logging Technology acquisition strategy Bare metal Remote troubleshooting Agile teams Latest technology roundtable
Event Report (Japanese)	https://cloudopsdays.com/wp-content/uploads/2022/09/CODT2022_report_final.pdf	Log	https://etherpad.opendev.org/p/JP-CODT-2023-Unplugged

Past Events

	CODT2023
Online Content Viewers	879
On site Participants	111 (9/14 Closing event)
Sessions	53
Sponsors	14
Main Session Tracks	<ul style="list-style-type: none">- AIOps- War stories (failures, troubleshooting)- Automation (Dev/Ops, CI/CD, IaC)- Cost management- OpenStack- Monitoring and Log Observability- Public cloud operations (AWS, Azure, GCP, etc.)
Top Viewed Sessions	<ul style="list-style-type: none">• The industry 's first Generative AI Observability Assistant - Transforming operations with next-generation AIOps.• Practice of in-house development - NTT East 's progress in in - house cloud development, barriers to external development and a sustainable development system.• Introduction of an operation integration platform that realizes 'standardization of operation', 'sharing of operation personnel' and 'control of operation'.• What system operations are required in the age of cloud computing? -Incident management and security operations suited to the changing environment.
Event Report (Japanese)	https://cloudopsdays.com/wp-content/uploads/2024/02/CODT2023_report_final.pdf

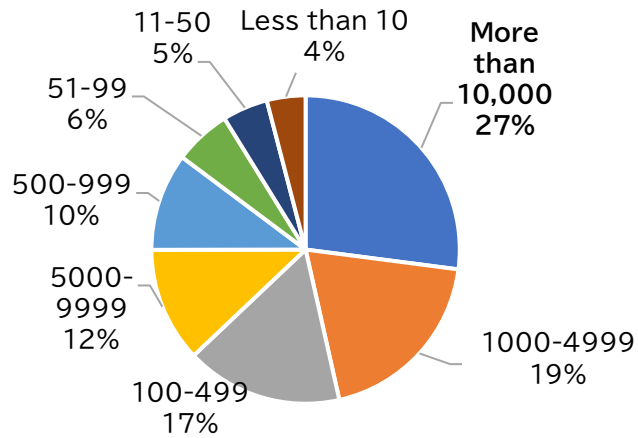
Past Events

	CODT2024
Registrants	863
participants	171 (9/6 Closing event)
Sessions	70
Sponsors	17
Main Session Tracks	<ul style="list-style-type: none">- AIOps- War stories (failures, troubleshooting)- Automation (Dev/Ops, CI/CD, IaC)- Team building/human resources development- OpenStack- Monitoring and Log Observability- Public cloud operations (AWS, Azure, GCP, etc.)
Top Viewed Sessions	<ul style="list-style-type: none">· About the use of generative AI in system operation· Build the fastest incident response team· HW operation optimization for new virtualization infrastructure· Future observability strategies pioneered with OpenTelemetry
Event Report (Japanese)	https://app.box.com/s/a52vhstfd6oy1mss06ar82wlqiplvi48

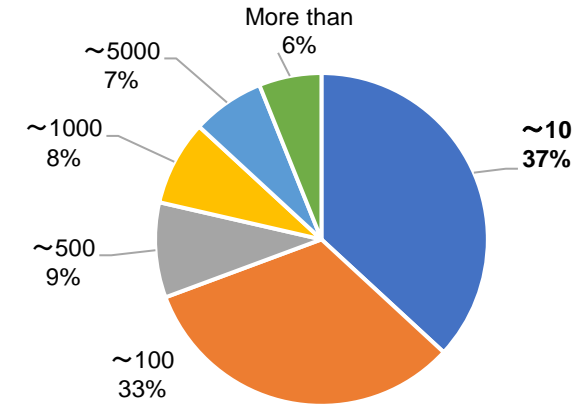
Attendee Profile

Infra Engineers 60% | Software Engineers 20%
Managers, Group Leaders, Other Tech Staff 20%

Number of Employees

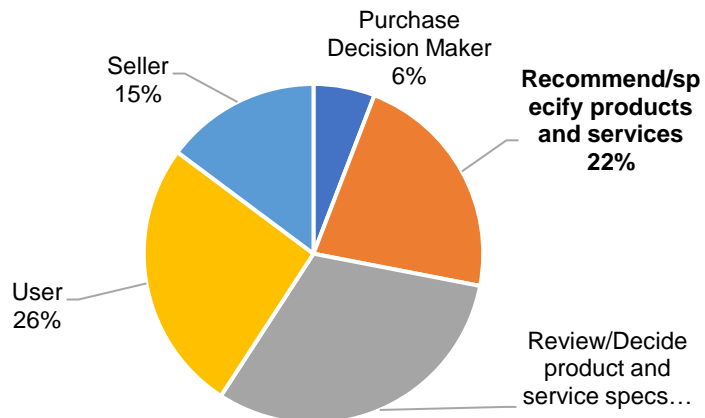


Size of cloud (nodes) operating in current project

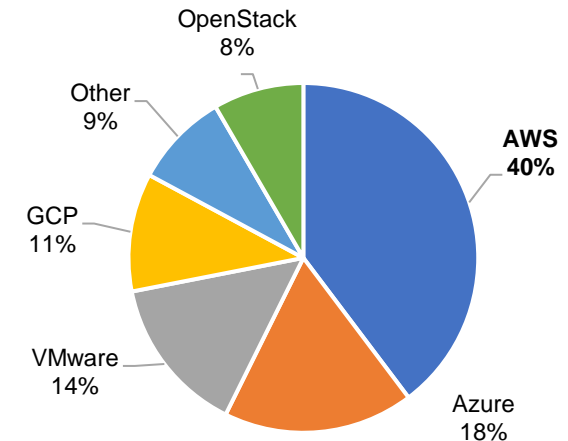


CODT2024 Viewer Survey Responses

Role



Cloud infra operating/using (multiple response)



Event Contents

Mar-May Call for Speakers (CFS)

Initial deadline for applications (30 April)

Call for Sponsors

Initial deadline for applications (30 May)

Jun-Jul

Program Building

- Late May - notification of CFS initial selection results
- Late June - 10-20 minute session video recording/submission
- Late July - notification of selection to speak at Closing Event

On Demand Session Streaming

- Beginning mid-July
- Available on demand until the September 5 closing event
- 50 sessions (CFS/invited/sponsor)



September 5

One-day Offline Closing Event

docomo R&D OPEN LAB ODAIBA

- Keynote, Panel, LT sessions
- Selected CFS sessions
- Cloud Operator Award Ceremony
- Sponsor exhibit booths
- Reception Party



① On-demand Session Streaming

From mid July (available on demand until the Sept 5 Closing Event) more than 50 session videos will be simultaneously available on-demand. (Selected CFS sessions / Organized sessions / Sponsor sessions)

Session video streaming site

(searchable by theme and tag; viewer tracking data provided to sponsors)

The screenshot shows the CODT2024 session streaming site. The header includes the event name 'CODT2024 セッション動画視聴', a search bar, and navigation links for '登録情報確認・編集' and 'ログイン'. The main content area is a grid of video thumbnails. On the left, there is a sidebar with filters for '自動化 (Dev/Ops, CI/CD, IaC)', '運用苦勞話 (しくじり、トラシュー)', 'パブリッククラウド運用 (AWS, Azure, GCPなど)', '監視・ログ・オブザーバビリティ', 'OpenStack', and 'チームづくり・人材育成'. The video thumbnails include titles like '企業が付き合う生成AI『使う・組み込む・作る』3つの戦略', 'OpenTelemetryで切り拓くこれからのオブザーバビリティ戦略', '性能見える化で明るい未来を', 'いちばん速いインシデント対応チームをつくる', 'マルチテナントクラウドのセキュリティ対策の動所', 'IAM運用でのアンチパターン10本ノック', 'vClusterを活用したKubernetes環境の最適化とバージョンアップ検証', and 'ffwdによって実現されるモバイルコア AI Ops (検証事例の紹介)'. Each thumbnail also shows the video's category and upload date (e.g., '3 months ago').

Session Video

The screenshot shows a video player interface for a session titled 'S1 清水毅_New Relic CODT2024'. The video content features a speaker, Tsuyoshi Shimizu, with the text '企業が付き合う生成AI『使う・組み込む・作る』3つの戦略' and 'New Relic K.K.'. The player includes a progress bar at 30:02, volume, and other controls. On the right, there is a viewer statistics panel showing 2,03 k Emergency Ops, 283 k ChatOps, 182 people, and 33.6 k Network. The video is categorized as '監視・ログ・オブザーバビリティ' and was uploaded on '2024年7月12日' with 0 comments.

On-demand session video streaming begins mid July, 2025 (tentative)
(Available on demand until September 5 Closing Event)

② Closing Event (Offline)

Following the on-demand streaming period, a one-day offline event will be held in September 5, 2025 to conclude CODT2025. The Closing Event will feature keynote speeches by prominent global guests, cloud operator panel sessions, and the CODT 2024 Awards Ceremony to recognize outstanding content from the on-demand sessions.

Cloud Operator Days Tokyo 2025 Closing Event

Date: September 5, 2025 ; One day
Venue: docomo R&D OPEN LAB ODAIBA
Format: Offline
Fee: Free (advance registration required)
Content: Keynote, Panel, selected CFS sessions, Sponsor Booths, OPS Meetup
Attendees : 300



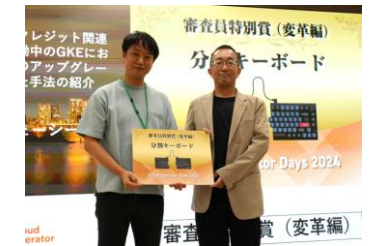
September 6, 2025 Offline
docomo R&D OPEN LAB ODAIBA

③ Cloud Operator Awards

During the on-demand streaming period, viewers will be asked to nominate sessions for the awards through a survey for each session, and the Evaluation Committee will decide on the winning sessions.

The winning sessions will be selected by a panel of judges, who will present the "Cloud Operator Awards" during a ceremony at the one-day offline closing event in September 5, 2025.

Images from “Cloud Operator Awards 2024” Ceremony



Voice of a CODT2021 Cloud Operator Award Winner

Jayoung Oh, Rakuten Mobile

I am honored to receive such an award. I have never given a presentation outside the company before, but since I was given this opportunity, I decided to take on a new challenge and gave a presentation on the automation of cloud platform operations that I am currently working on. I was able to win the "Young Operator Award" thanks to the support of my team members from the preparation stage of my presentation.

23 Dec 2021

Rakuten Mobile engineers won the Young Operator Award at Cloud Operator Days Tokyo 2021! Announces measures to automate the development process of its cloud Platform

https://corp.mobile.rakuten.co.jp/blog/2021/1223_01/



docomo R&D OPEN LAB ODAIBA

docomo R&D OPEN LAB ODAIBA will be the venue for the closing event on September 5, 2025. Keynote, selected CFS Sessions, and OPS Meetup Sessions will be held in four different rooms within the venue. After the event, a reception will be held at the main venue.



September 5, 2025 Offline
docomo R&D OPEN LAB ODAIBA

<https://docomo-openlab.jp/>

Sponsor Levels and Benefits

	Diamond	Platinum	Gold	Silver
Sponsorship Fee (not inclusive of 10% sales tax)	2,000,000 JPY	800,000 JPY	300,000 JPY	150,000 JPY
Past OSDT and CODT sponsors Sponsors will be entitled to a 10% discount off the above sponsorship fees				
Lead Data (advance registration data)	<input type="radio"/> all registrant data (estimated 1,500 registrants)	<input type="radio"/> sponsor session registrant data (estimated 100-200 registrants)	<input type="radio"/> sponsor session registrant data (estimated 100-200 registrants)	—
Speaking Session(s) (pre-recorded video content provided by sponsor) (On demand streaming) On-demand distribution starts in mid-July	<input type="radio"/> 20 min x 1 sessions (viewer tracking data provided)	<input type="radio"/> 20 min x 1 session (viewer tracking data provided)	<input type="radio"/> 20 min x 1 session (viewer tracking data provided)	—
Speaking Session(s) (Closing Event) September 5 at the closing event site	<input type="radio"/> 30 min x 1 sessions <input type="radio"/> 10 min x 1 keynote	<input type="radio"/> 15 min x 1 session	—	—
Real Exhibit Space (Closing Event) September 5 at the closing event site	<input type="radio"/> Booth Exhibit	<input type="radio"/> Booth Exhibit	<input type="radio"/> Panel Exhibit	—
Video Ad (Closing Event) (video ad content provided by sponsor) September 5 at the closing event site	1 min. video slot during closing event	30 sec. video slot during closing event	—	—
Logo (event site/streaming platform/closing event)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Lead data provided (**in Japanese only**): name, work email address, work phone number, work department, work title

Cloud Operator Days Tokyo 2024 Sponsors

Diamond



Platinum



Gold



Gold



Silver



Applications and Inquiries

Sponsorship Application

<https://forms.gle/17ZcgyBEfnp4VsBHA>

Please complete the online CODT2025 Sponsorship Application Form to apply.

Initial Application Deadline

The initial application deadline is set as **Friday, May 30, 2025**. If you are unable to meet this deadline, please contact the Event Office to confirm availability.

Invoicing of Sponsorship Fees

Following the application deadline, sponsors will be provided with a pdf version of the sponsorship fee invoice for confirmation. Payment of sponsorship fees will be requested to be completed **within 30 days of invoicing**. If you cannot meet the payment deadline, please contact the Event Office with details and requests.

Cloud Operator Days Tokyo 2025 Event Office

c/o e-side, inc.

POC: Yuka Nishijima, Scott Macdonald

Tel: 81-3-6435-8789 Fax: 81-3-6435-8790

email: codt2025-office@e-side.co.jp

Sponsorship Agreement

Execution of Agreement

Organizations that sponsor the Event (hereinafter referred to as "Sponsors") must comply with all provisions described in the following regulations. If a Sponsor violates any of these rules, the Organizer may reject the application for sponsorship, terminate the sponsorship agreement, cancel or change the speaking session, or give instructions to remove or change the online booth content. In such cases, any fees paid in advance by the Sponsors will not be refunded. In addition, the Organizer will not compensate the Sponsor or any related parties for any loss or damage incurred by the Sponsor or any related parties due to cancellation of the sponsorship agreement, cancellation or change of the speaking session, or removal or change of online booth content.

Qualification

The Organizer reserves the right to determine whether the Sponsor's products, services, etc. are appropriate with the purpose of the Event.

Date of Agreement

The Sponsorship Agreement will be effective as of the date the completed Sponsorship Application Form is received by the Organizer.

Payment of Sponsorship Fee

The Sponsor shall pay the full amount of the invoiced Sponsorship Fee by bank transfer to the bank account designated by the Organizer by the deadline stated on the invoice. If the payment of the Sponsorship Fee cannot be confirmed by the due date, the Sponsorship Agreement will be terminated. If the Organizer incurs any damage in this case, the Sponsor shall compensate for all such damage.

Cancellation of the Sponsorship Agreement

If the Sponsor wishes to terminate the Sponsorship Agreement in whole or in part after it has been executed, it must do so in writing. The sponsor will be required to pay 30% of the sponsorship fee on cancellations made on or before May 30, 2025 (Friday) and the full sponsorship fee on or after June 2, 2025 (Monday). If the Organizer incurs damages in excess of the cancellation fee, the Sponsor will be required to compensate for such damages separately.

Transfer of Sponsorship Benefit

The Sponsor will not assign or lend all or part of the speaking slots, advertising slots or online booth to other companies without the permission of the Organizer.

Cancellation of the Event

The Organizer reserves the right to cancel the event at any time. In the event of cancellation, the Organizer will reimburse the Sponsor an amount deemed reasonable by the Organizer. The Organizer will not be responsible for any expenses or damages exceeding the original sponsorship fee.

Liability for Damages

The Organizer shall not be held responsible for any typographical errors or omissions that may occur in any work produced for this event.

Handling of Personal Information

When obtaining personal information through the Event, Sponsors shall comply with the Protection of Personal Information. The purpose of use of personal information must be announced or notified, and the information must be used within the scope of the purpose of use. The Sponsor shall be responsible for the management of the personal information it obtains. In the case damage is caused to a participant, the Sponsor shall bear full responsibility and shall be responsible for resolving any dispute.

Refer to the following for an explanation of how the Organizer obtains personal information.

Cloud Operator Days Tokyo Privacy Policy <https://cloudopsdays.com/privacy-policy/>

Please note that sponsor's information will be provided to contractors for purposes of event operation.